

ALL CORRESPONDENCES TO BE ADDRESSED TO THE EXECUTIVE SECRETARY

TO: **ICT Industry**



Operators and Carriers
Service Providers
Manufacturers and Suppliers

Invitation to Join Southern Africa Telecommunications Association

About the Association

Southern Africa Telecommunications Association (SATA) is the regional Association for Telecommunications Operators and Information and Communication Technology (ICT's) services providers in the Southern African Development Community (SADC). The Southern Africa Telecommunications Association was established in 1980 in pursuant of the Southern Africa Development Community (SADC) Treaty and the provisions of the SADC Protocol on Transport, Communications and Meteorology. Until 1999, the association was known as the Southern Africa Telecommunications Administrations (SATA). It is the regional voice of the industry and provides a platform of all players to contribute and shape the future of the industry.

Why a Regional Telecoms and ICT Forum?

As the globe accelerates towards a fully connected knowledge-based Information Society, SATA provides a regional platform that brings the industry players together to collectively develop the industry. SATA contributes to shaping the best technology, policy, regulatory and commercial environment for its members to continue rolling out innovative and high quality services and networks for the economic development of Southern Africa. The type of knowledge, experience, data and information shared based on real-life experiences that go well beyond the theoretical models is non-competitive.

Benefits of Membership

For the attainment of its objectives, the association:










1. Promotes its Members' common interests, in particular by developing and presenting SATA positions to the Institutions of the Southern African Development Community (SADC) and other regional and international organisations contributing to the development of policies and regulations leading to an efficient and fair regulatory and operating environment for the SADC digital .
2. Facilitate the cooperation and the coordination of activities between its Members, in developing harmonised telecommunications networks and services
3. Provide a forum for information exchange between its Members
4. Provide latest industry news and thought leadership articles
5. Provide Face-to-face and online events/web-based seminars
6. Provide access to prestigious, exclusively negotiated benefits with industry partners
7. Create a regional community for the benefit of the industry

How does the association work

To achieve this:






































1. SATA has committees and working groups where legal, technical, commercial, financial, operational and other experts participate in their activities
2. Through the working groups SATA promotes the development of best practices and benchmarking within its membership on many topics, such as fixed and mobile migration, risk management, human capital development, hot topics, service and network operations
3. SATA provides a forum for creating Member visibility, and facilitates knowledge exchange and information sharing through its meetings, publications and events
4. SATA maintains relations with, or hold membership of, other associations or international bodies

Membership Benefits

Benefits	Color
Eligible for election to the Board	
Host Annual Conference	
Chairing of meetings	
Right to vote	
Participate in approval of technical or development projects and recommendations	
Limited access to documentation	
Full access to documentation	
Participate in meetings and events	
May exhibit products, solutions and services during events	

Financial Obligations

The annual membership contributions are set as follows:

Class	Category	Benefits	Annual Contribution (US \$)
Bronze	Associate Member	  	\$5 000.00
Silver	Associate Member	   	\$8 750.00
Gold	Associate Member	     	\$17 500.00
Platinum	Member	         	\$35 000.00
Diamond	Member	         	\$52 500.00
	Observer	   	

New Members pay a US\$1 500.00 once off registration fee.

Business Networking Benefits and Opportunities

While individual organizational initiatives remain the cornerstone of business strategic initiatives, the greatest results for high profitability and long-term sustainability in the ICT sector remain to be driven by strategic internetworking and alliances. SATA is well positioned to link organizations to the leading and the greatest players in the ICT sector in the SADC region and to the rest of the global village. It is our conviction that every winner in our region must belong to SATA.

Joining as a Full Member or Associate Member

The Full Membership category is reserved for SADC Telecommunications Operators, Carriers and Service Providers. Associate Members are operators, service providers and carriers, small to medium industry players from the region and beyond, manufacturers and suppliers from any where in the world.

More details about SATA and ongoing work are available on the industry digital sharing platform <https://sataconnect.org>. Apps for both IOS and Android are available for download. This membership introduction and value proposition comes together with the application form which new members need to complete and email to sata@sata-sec.net.

Further Information

Further information or clarifications can be obtained from:

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